

IAMCR Pre-Conference Program

Digital Governance and Transcultural Communications

Organised by

School of Journalism and Communication, Beijing Normal University

IAMCR Public Service Media Policies Working Group

Contact emails

Yik Chan Chin, yik-chan.chin@bnu.edu.cn

Fiona Martin, fiona.martin@sydney.edu.au

Friday, 8 July 2022

| 08:00 - 21:40 Beijing time

| 11:00 - 02:40 (Sat) Sydney time

| 00:00 - 13:40 Coordinated Universal Time (UTC)

| 20:00 (Thurs)- 09:40 (Friday) US Eastern Daylight Time

Language: English and Chinese (simultaneous interpretations provided)

Platform: ZOOM

<https://us02web.zoom.us/j/85043164310?pwd=dUkZWdl4UCLWLyMzcsr007oFL9qin.1>

Meeting ID : 850 4316 4310

Password : 373761

All speakers please enter the zoom room 10 mins prior to your session to test the facilities.

Conference Website: <https://iamcr.org/beijing2022/digital-governance>

Registration: Please register your participation via the link: <https://www.wjx.top/vj/Otbqm5E.aspx>
or email your name, email and institution to Dr. Rui Wang wrui@bnu.edu.cn for registration

Sponsor:

BNU Internet Institute

Theme

Governance of digital and internet technologies involves a complex series of actions carried out in cross-territorial space by multiple stakeholders, transversing huge cultural, political, economic, and social differences. Alongside international internet governance bodies such as ICANN, new models for governance of digital communications platforms have emerged in recent years including the European Commission's Code of Conduct on Countering Illegal Hate Speech and the Facebook Oversight Board. However, at the moment, there is an absence of a single international standard-setting body for digital communications or a unified framework for governing digital public goods. Competition and contests over issues like privacy, data colonialism, cybersecurity, and access to internet infrastructure have exacerbated trade, economic and political tensions, and have also significantly affected transborder and transcultural communication flows.

This one-day hybrid preconference aims to explore policy and governance strategies emerging from the development and use of digital communications technologies and their impacts on transcultural communications, with a focus on the themes of neo-globalization, digitalisation, and platformisation.

It seeks to address some fundamental questions that may help in strengthening digital governance approaches and facilitating safe, productive, and inclusive transcultural communications:

- What are the critical contests around digital governance of transnational and transcultural communications platforms? How do they exemplify differences in values and ethics between key stakeholders?
- What are the crucial components of digital governance strategies, and how are these evolving in light of platformisation?
- How can existing institutional, and largely national, models of communications governance adapt to this new context? To what extent are new, international models of governance addressing transcultural communications?
- What are the best practice examples of new digital governance modalities working in the public interest? How might these benefit public institutions, such as public service media

Schedule of the conference

8:15-8:30 am (Beijing time); 00:15- 00:30 am (UTC)

Opening

Hosts of IAMCR 2022 Conference

Professor Hongzhong Zhang, Dean, School of Journalism and Communication, Beijing Normal University

Prof. Fiona Martin & Prof. Anis Rahman, Co-Chairs, IAMCR Public Service Media Policies Working Group

8:30-9:00 am (Beijing time); 00:30 – 01:00 am (UTC)

Keynote Speech

Professor Ang Peng Hwa

Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore

9:00 am - 10:50 am (Beijing Time); 01:00 – 02:50 am (UTC)

Panel 1: Governance strategies for safe, inclusive digital transcultural communications

Moderator: Professor Ming Zhou, Beijing Normal University

Speakers:

1. Digital Repertoire of Mongolian Young People and Transcultural Implications
Dr. Undrah Baasanjav, Southern Illinois University Edwardsville
Dr. Iderjargal Dashdondog, National University of Mongolia
Dr. Unursaikhan Tugj, National University of Mongolia
Dr. Ariunzaya Norovsuren, National University of Mongolia
Dr. Bayarmaa Boldbaatar, National University of Mongolia
Dr. Mendkhuu Ganbaatar, National University of Mongolia
2. Pressing the Regulatory Button: Subject Relationship and Power Interaction in Didi's Regulatory Practice from the Perspective of Stakeholders
Professor Jinghong Xu, Beijing Normal University, China
Bei Liu Beijing Normal University, China
Yuhang Yuan Beijing Normal University, China
3. Legislative discourse of industrial digitalisation in the European Union and China: a sociosemiotic perspective
Furui Wang, School of International Studies, Zhejiang University, Hangzhou, China,
4. "Transcultural and Transnational Communication Values: Further Suggestions for Minimum Principles as a Common Ground"
Dr. Anthony Löwstedt, Webster Vienna Private University, Austria
Dr. Natalia Hatarova, Webster Vienna Private University, Austria

Open Discussion

11:00 am to 12:50 pm (Beijing Time); 03:00 – 04:50 am (UTC)

Panel 2: Governance of digital communications market access, standards and structures

Moderator: Dr. Rui Wang , Beijing Normal University, China

Speakers:

1. Digital Platform's Personal Information Protection and Antitrust Regulatory Boundary
Dr. He Qing, Beijing Post Communication University
Dr. Yik-Chan Chin, Beijing Normal University, China
2. Multidimensional Perspective, Scientific Connotation and Chinese Practice of Digital Governance
Professor Tao Li, Beijing Normal University, China
3. Content of movies and web series of OTT platforms in India and controversies related to wrong representation of Indian culture – Case study
Dr. Swati Jaywant Rao Bute, Jagran Lakecity University, Bhopal - India
4. The standardisation of lawful interception technologies in the 3GPP: interrogating 5G and surveillance amid US-China competition
Dr Niels ten Oever - University of Amsterdam, Netherland

Open Discussion

***the conference will resume at 18:00 pm Beijing Time / 10:00 am UTC**

18:00 pm - 19:50 pm (Beijing Time); 10:00-11:50 am (UTC)

Panel 3: Digital governance of the AI

Moderator: Dr. Qian Li, Beijing Normal University

Speakers:

1. AI Technologies and Public Opinion: Social bots in global politics
Dr. Fei Shen, City University of Hong Kong, China
2. Transparency of Government Media Information and Social Emotions in Public Health Emergencies
Prof. Ye Wu, Beijing Normal University, China

3. Dark Web: the regulated and the (self) regulation

Prof. Xiaofan Liu, City University of Hong Kong, China

4. Digital Governance by the Generalized Other

Dr. José Alarcón, Universidad de Educación a Distancia, Spain

Open Discussion

20:00 pm - 21:30 pm (Beijing time); 12:00 – 13:30 pm (UTC)

Panel 4: Digital Governance and Public Service Media in an Age of Platformisation

Moderator: Prof. Fiona Martin, Sydney University, Australia

Speakers:

1. Another Media System is Possible: Ripping Open the Overton Window from Platforms to Public Broadcasting
Professor Victor Pickard, Annenberg, University of Pennsylvania, USA
2. Digital Public Spheres: New Life for an Old Debate?
Professor Terry Flew, University of Sydney, Australia
3. Platform power and public service broadcasting
Erik N. Martin, FAS Impact Fellow and DayOne Project, USA
4. Video on demand and the future of public service media
Dr Maria Michalis, University of Westminster, UK
5. Decolonizing the internet? The ground up publics in digital infrastructures and data governance
Dr Anis Rahman, University of Washington, USA

Open Discussion

21:30 – 21:40 pm (Beijing time) 13:30 am – 13:40 am (UTC)

Closing Remarks: Synthesis and Outlook